



## **10 Decision Points for Forming a Nonprofit**

1. You can describe the organization's mission (exempt purpose) in the following framework:

The organization provides [*services, goods, or resources*] to [*population that benefits*] in order to [*change or impact to be achieved*].

2. A strong case for support includes documentation of a **demonstrated need** for your service, program or product. What objective data sources demonstrate the need for an organization with the stated exempt purpose? (e.g. applicable statistics from government or academic studies or reports)

Major funders don't invest in duplication of effort. Do other organizations have similar missions or programs in your proposed service area?  Yes  No

3. If yes, what is unique about your organization?

4. Can you immediately seat an initial Board of Directors who are interested in and able to advance your mission through their skills, knowledge, and influence?

Yes  No

5. Planned number of paid employees over first three years \_\_\_\_\_. Does the stated number include the founder?  Yes  No

6. Be sure you understand and abide by the regulatory policies concerning conflicts of interest for nonprofit entities. Are you aware of any conflicts of interest that may exist, such as family members on payroll or property owned by the founders?

Yes  No

7. Expect a minimum of \$1,500 for state and federal filing expenses. Are you prepared to fund these and other start-up costs of forming a nonprofit entity?

Yes  No

8. Do you have an initial budget?  Yes  No

9. What income sources will sustain the organization?

Program Service Fees  Donations  Government Grants or Contracts

Foundation Grants Other \_\_\_\_\_

10. Have you identified potential donors, corporate sponsors or foundation funders whose interests represent a fit with your mission?

**For a free consultation on your nonprofit start-up, simply submit the completed form to [info@redbirdstrategicresources.com](mailto:info@redbirdstrategicresources.com). Please indicate below if you would like to include discussion of other ways we can help!**

Set-up and management of finance and accounting

Filing Federal Taxes and State reporting forms

Fundraising and donor development coaching, consulting or outsourcing

Marketing materials, consulting or outsourcing

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